

Dear IAPB Member

I am pleased to inform you that the proposal package for the Special Envoy on Vision was submitted to UN Secretary-General Guterres on Monday 30 January by the Friends of Vision Group Co-Chairs, the Permanent Representatives from Antigua and Barbuda, Bangladesh and Ireland. Ultimately, over 60 UN Member States and over 150 organizations from the global eye health sector called for the appointment. You can read the letters [here](#).

My sincere thanks for the level of support IAPB members have provided for the Special Envoy campaign. This undertaking marks a significant further step in our collective approach to addressing sight loss and underscores just how far our sector has come in establishing a strong and credible voice at the UN with global and national leaders.

The IAPB Communications team has put together a [Social Media Toolkit](#) to acknowledge and promote the incredible world-wide effort that was put into this endeavor by national leaders and the global eye sector. Please feel free to pass it on to the relevant people in your team and make use of it on your own channels.

Regardless of the Secretary-General's decision, IAPB, on behalf of the sector, is in a stronger position to push our collective agenda forward and achieve the systemic policy changes needed to improve the lives of over a billion people. We thank you for your continued role as a member of IAPB. Your organisation adds to our diverse and unique mix of organisations providing a powerful, unified, and trusted voice to delivering accessible, available and affordable eye health to everyone by 2030.

Kind Regards

Peter

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